



Carson Valley Medical Center
1107 Highway 395
Gardnerville, NV 89410
For more information: 782-1512

For Immediate Release

INTRODUCTION TO HEALING ARTS

Visiting a hospital, either as a patient or one's family member, isn't on the top of anyone's to-do list. Walking through the doors of a hospital often conjures feelings of trepidation, hopelessness, and illness. Carson Valley Medical Center is working to change all of that. "We know that your surroundings can affect your mood, your behavior, and your outlook. In a hospital setting where we want patients to feel comfortable and at ease; we have an opportunity to make the atmosphere a healing one" explains hospital spokesperson Shannon Albert.

A Movement to Change Healthcare in our Community

The hospital has joined with Planetree – a nationwide organization that helps healthcare organizations restructure their environments to focus on patient-centered care and seeing things through the patients' eyes – things that have not been at the top of the list for many healthcare organizations for decades. Carson Valley Medical Center is the only independent hospital in Nevada who had adopted the Planetree philosophies. One of the first achievements of this journey is the Healing Arts Gallery which has been a collaboration between the Carson Valley Medical Center Hospital Foundation and the Carson Valley Arts Council. "In healthcare, we are discovering that art can all have profound healing effects on patients. Art brings a sense of freedom and joy to the spirit, which are things not often found in a hospital" says Albert.

A Connection to the Arts

Krissie Thornhill, who is on the Board of Directors for the CV Arts Council (CVAC) says the project "is part of [CVAC's] vision to provide residents a rich quality of life and to strengthen our community through the arts. By partnering with the CVMC Hospital Foundation, we are working together to build an environment for artists and art organizations to thrive. Furthermore, this new alliance works toward our vision to create a culturally vibrant community united and inspired by the arts.

The Healing Arts Gallery

Through this collaborative effort, the artwork of 15 local artists is now on display at the hospital. The artwork was selected by its potential to promote a healing environment. The artwork is also for sale and benefits the Hospital Foundation.

The Healing Arts Gallery will officially open on August 28 during a reception at Carson Valley Medical Center, open to the public from 10am to 11:30am. The event will feature the artists and their work, refreshments, and a raffle for a wine bar donated by J&M Furniture. "We welcome everyone from our community to come out and celebrate the results of two outstanding organizations who are dedicated to promoting the quality of life in our community, as well as honor the generous contributions of the featured artists" says Marilyn Presti, Executive Director of the Hospital Foundation. More information about this event can be found at www.cvmchospital.org/giving, or by calling (775) 782-1554.

###

Carson Valley Medical Center is a non-profit medical facility that provides acute and ICU care, surgery, 24-hour emergency services, and outpatient services. A partnership of Barton HealthCare System and Renown Health, Carson Valley Medical Center's mission is to promote the health of our community by providing exceptional, compassionate care accessible to all.